



REPUBLIC OF THE PHILIPPINES  
**NATIONAL TELECOMMUNICATIONS COMMISSION**  
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**MEMORANDUM CIRCULAR**

No. 01-03-2017

**Subject: Amending Certain Provisions of Section 2 of NTC Memorandum Circular No. 02-03-2016 (Sale and Labeling of ISDB-T Receivers)**

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**WHEREAS**, pursuant to Executive Order (E.O.) No. 546, series of 1979, the National Telecommunications Commission is vested with the power to promulgate rules and regulations as the public interest and safety may require, to encourage the effective use of communications, radio and television broadcast facilities and to maintain effective competition among private entities;

**WHEREAS**, the Integrated Services Digital Broadcasting-Terrestrial (ISDB-T) has been chosen as the standard to be used for the implementation of the Digital Terrestrial TV Broadcasting (DTTB) service in the country;

**WHEREAS**, among the reasons for the adoption of the ISDB-T standard is its capability to provide Emergency Warning Broadcast System (EWBS) in order to alert and guide the public of an impending or ongoing emergency situation;

**WHEREAS**, NTC Memorandum Circular No. 02-03-2016 on the Sale and Labeling of ISDB-T Receivers states that the EWBS shall be mandatory for all ISDB-T receivers;

**WHEREAS**, upon consultation with the local appliance industry association and other stakeholders, there is a need to extend the period within which appliance manufacturers must comply with the integration of the EWBS function on all ISDB-T receivers sets;

**NOW, THEREFORE**, the National Telecommunications Commission, pursuant to Act No. 3846, the Radio Control Law (as amended), and Executive Order 546 series of 1978, hereby issues the following amendments to certain provisions of Section 2 of NTC Memorandum Circular 02-03-2016, as follows:

1. Paragraph 3 of Section 2.2 to read as:

ISDB-T receivers without EWBS function may still be allowed to be sold in the market beyond the 18 month period after effectivity of NTC Memorandum Circular 02-03-2016.

2. Section 2.4 to read as:

Upon completion of the test stream trials for the EWBS, *BML*, *Superimpose and Subtitles*, all manufacturers, dealers and distributors of ISDB-T receivers shall be given a period of 18 months to comply with the provision set forth in Sections 2.1, 2.2, and 2.3 of NTC Memorandum Circular 02-03-2016.

3. Paragraph 3 of Section 2.6 to read as:

Manufacturers, importers and distributors must comply with the following timeline on ISDB-T receiver certification.

Voluntary Self-Declaration	:	Upon effectivity of this Memorandum Circular
Mandatory Self-Declaration	:	18 months after completion of the test stream trials for the EWBS, <i>BML</i> , <i>Superimpose and Subtitles</i>

4. The Commission may extend the period of compliance in the aforementioned Sections 2.4, and 2.6 as deemed necessary and upon determination of the merits of the same.

All other provisions of NTC Memorandum Circular 02-03-2016 shall remain in effect.

Repealing Clause

Any Circular, Order or Memorandum or parts thereof inconsistent herewith are deemed superseded and/or amended accordingly.

Effectivity

This Circular shall take effect fifteen (15) days after publication in a newspaper of general circulation and upon filing with the UP Law Center of three (3) certified true copies of this Circular.

Quezon City, Philippines March 27, 2017

  
GAMALIEL A. CORDOBA  
Commissioner

  
DELILAH F. DELES  
Deputy Commissioner

  
EDGARDO V. CABARIOS  
Deputy Commissioner