



Republic of the Philippines  
**NATIONAL TELECOMMUNICATIONS COMMISSION**  
NTC Bldg., Agham Road, East Triangle, Diliman, Quezon City

MEMORANDUM CIRCULAR  
No. 02-03-2016

Subject: Sale and Labeling of ISDB-T Receivers

Whereas, pursuant to Executive Order (E.O.) No. 546, Series of 1979, the National Telecommunications Commission (NTC) is vested with the power to promulgate rules and regulations as public safety and interest may require, to encourage a large and more effective use of communications, radio and television broadcasting facilities and to maintain effective competition among private entities;

Whereas, in order to keep pace with the development in technology, the introduction of digital technology in the broadcasting service would ensure the competitiveness of the broadcast industry and afford it the opportunity to provide enhanced services to better serve the public;

Whereas, the Integrated Services Digital Broadcasting-Terrestrial (ISDB-T) standard shall be used for the implementation of the Digital Television Terrestrial Broadcasting (DTTB) service in the country;

Whereas, in order to facilitate the smooth transition of digital TV broadcasting in the country, there is a need to ensure that all ISDB-T receivers to be used for the DTTB service should conform with the standards set by the NTC;

Now, therefore, the NTC, pursuant to Act No. 3846, the Radio Control Law (as amended), and Executive Order 546 series of 1979, hereby issues the following guidelines for the Sale and Labeling of ISDB-T receivers in the country:

#### Section 1 Definition of Terms

Section 1.1 Integrated Services Digital Broadcast-Terrestrial (ISDB-T) – a flexible digital television (DTV) transmission system that is capable of providing three (3) levels of hierarchical modulation that can carry audio, video and data services to fixed, mobile and handheld terminals using a single transmission facility with an integrated Emergency Warning Broadcasts System (EWBS).

Section 1.2 Receiver – shall refer to ISDB-T receivers or analog TV sets intended to receive terrestrial television broadcast transmissions.